

# Spice Up Your Programming Assessment Tool

Current program

Is this program  
**mission-based?**

Will this program  
**engage current members?**

- Would current members want to attend?
- Are there opportunities for members to help plan or serve as volunteers during the program?

Will this program  
**grow the branch?**

- Would it appeal to potential members?  
If so, what kind of potential members?
  - Young professionals
  - Mothers with school-age children
  - Late-career women
  - Retired women
  - Other groups

- How does it connect to the mission?

1.

2.

3.

Program Idea

Is this program

**mission-based?**

• How does it connect to the mission?

Will this program **engage current members?**

- Would current members want to attend?
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Will this program **grow the branch?**

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If so, what kind of potential members?
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